

ORDER



Orders	Order / Rev:	725428	KARE	
	Alt Order #:	06398626		
	Product Desc:	WALZ FOR CONGRESS		
	Estimate:	2271		
	Flight Dates:	10/30/12 - 11/05/12	Primary AE:	Jim Quinn
	Original Date / Rev:	10/29/12 / 10/29/12	Sales Office:	T-PHI
	Order Type:	Political	Sales Region:	NAT

Agency	Name:	Greer Margolis Mitchell/ Pol	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:		Billing Cycle:	WEEKLY
		3050 K St NW Washington, DC 20007	Agency Commission:	15%

Advertiser	Name:	Walz for Congress	New Business Thru:	
	Demographic:	A35+	Order Separation:	00:15:00
	Product Codes:	PL-US House Representative	Advertiser External ID:	
	Priority:	P-2	Agency External ID:	
	Revenue Codes:	AGY, GEN, POL		

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/29/12	11/04/12	16	\$29,125.00	\$24,756.25	November 2012	16	\$29,125.00	\$24,756.25	0.00
					Totals	16	\$29,125.00	\$24,756.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KARE	10/30/12	11/05/12	M-F 5-6a	CM	5-6a	- TWTF--	:30	1	\$350.00	P-4	0.00	NM	1	\$350.00
		KARE First Edition M-F													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/30/12	11/05/12	- TWTF--		1	\$350.00		0.00						
2	KARE	10/30/12	11/05/12	M-F 6-7a	CM	6-7a	- TWTF--	:30	2	\$1,000.00	P-4	0.00	NM	2	\$2,000.00
		KARE 11 Sunrise M-F													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/30/12	11/05/12	- TWTF--		2	\$1,000.00		0.00						
3	KARE	10/30/12	11/05/12	Today Show	CM	7-9a	- TWTF--	:30	3	\$900.00	P-4	0.00	NM	3	\$2,700.00
		Today Show													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/30/12	11/05/12	- TWTF--		3	\$900.00		0.00						
4	KARE	10/30/12	11/05/12	M-F 4-430p	CM	4-430P	- TWTF--	:30	2	\$525.00	P-4	0.00	NM	2	\$1,050.00
		KARE 11 4 News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/30/12	11/05/12	- TWTF--		2	\$525.00		0.00						
5	KARE	10/30/12	11/05/12	M-F 5-530p	CM	5-530p	- TWTF--	:30	2	\$1,975.00	P-4	0.00	NM	2	\$3,950.00
		KARE 11 5 News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/30/12	11/05/12	- TWTF--		2	\$1,975.00		0.00						
6	KARE	10/30/12	11/05/12	M-F 6-630p	CM	6-630p	- TWTF--	:30	2	\$1,975.00	P-4	0.00	NM	2	\$3,950.00
		KARE 11 6 News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/30/12	11/05/12	- TWTF--		2	\$1,975.00		0.00						

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Flight Dates: 10/30/12 - 11/05/12

Advertiser: Walz for Congress
Product Desc: WALZ FOR CONGRESS
Estimate: 2271

KARE

Totals 16 \$29,125.00